

BLACK

Ayo!

 African American
Legacy Fund a fund of the
Community Foundation for Southern Arizona

The
DOWNTOWN
CLIFTON
Tucson, Arizona

Thursday, October 17 | 5:30 PM - 7:30 PM
Downtown Clifton 485 S. Stone Ave., Tucson, AZ 85701

The African American Legacy Fund (AALF) invites you to join us for Black Ayo: African American Legacy Fund Annual Fundraiser. The evening will include delicious drinks, a West African and Sonoran inspired plated dinner, and community connection.



This year's celebration will include honoring two community champions, **Bob and Beverly Elliott**, with the Dr. Anna Jolivet Community Champion Award for their commitment and leadership in supporting the African American community in Southern Arizona. As well as celebrating the accomplishments of the AALF grant recipients and the success of the African American Leadership Institute of Southern Arizona.

Get your ticket today at cfsaz.org/event/blackayo





Tribute Ad Opportunities

Full Page Ad in Program \$200
8.5" height by 5.5" width

Half Page Ad in Program \$100
4.25" height by 5.5" wide

Sponsorship Opportunities

| | Legend \$10,000 | Champion \$7,500 | Guardian \$5,000 | Advocate \$2,500 | Ally \$1,500 | Community \$500 |
|---|----------------------------|-----------------------------|-----------------------------|-----------------------------|-------------------------|----------------------------|
| Event Tickets ((\$75 value per ticket) | 15 | 10 | 8 | 6 | 4 | 2 |
| Ad in Program | Full Page | 1/2 Page | 1/4 Page | 1/4 Page | Logo | Name |
| Website Feature (logo and link) | Extra Large | Large | Medium | Small | Small | |
| Logo on Promotional Material | All | All | Some | Some | Some | |
| Logo featured in Highlight Video | Extra Large | Large | Medium | Medium | | |
| Logo on Display During Program | ✓ | ✓ | ✓ | ✓ | | |
| Social Media Mention (Facebook over 26,000 followers) | ✓ | ✓ | ✓ | ✓ | | |
| Email Mention (over 8,000 supporters) | ✓ | ✓ | ✓ | ✓ | | |
| Onstage Recognition at Event | ✓ | ✓ | ✓ | | | |
| On-Stage Opportunity | Welcome | Award | | | | |
| Full Event Co-Branding on All Material | ✓ | | | | | |

*High resolution PNG logo due by 9/15/2024 to be included in all marketing material. Logos can be sent to marketing@cfsaz.org.

Questions? Contact the Community Foundation for Southern Arizona's Community Impact Manager, Desiree Hammond at dhammond@cfsaz.org or 520-209-1673.

cfsaz.org/aalf

