EDUCATION ADVOCATES FOR FOSTER CHILDREN. Generous donors approached the Foundation with an interest in helping foster children succeed. A recent study indicates that foster children are at least 50 percent more likely not to finish high school, and they attend four-year colleges at a significantly lower rate. To connect our donors and help them make a difference, we partnered with the National Center for Youth Law to bring the nationally acclaimed FosterEd program to Pima County. Studies show that their approach improves the educational outcomes of foster children by ensuring that each child has an educational champion supporting his or her academic success. Learn more at foster-ed.org.

BUFFALO EXCHANGE ARTS AWARD. Kerstin and her late husband Spencer Block’s love of the arts is aptly expressed in a book he authored titled The Way of the Buffalo: A Business Primer & Fashion Love Song. In it he says, “Art is not a luxury. Art is not something humans do when they have nothing else to do. Art is an essential part of the human condition.” To share their passion and make a difference, they created this annual award through the Foundation nearly two decades ago. The award rotates between recognizing emerging artists in the performing or visual arts, and recognizing individuals who have made outstanding contributions to the arts through education, organization and advocacy. In January, educator and digital artist Stephen Romaniello accepted the 2012 award. He is pictured with Kerstin and Foundation President/CEO Clint Mabie.

The Alliance of Arizona Nonprofits and Arizona Grantmakers Forum, along with other partners including the Community Foundation for Southern Arizona, have designated March 20, 2013 as Arizona Gives Day. The goal is to raise $2 million for nonprofits in one day and encourage greater philanthropy. Give days have spread across the nation. In Minnesota, for example, more than $16 million was donated last year within a 24-hour period.

To participate and learn more, go to azgives.org. Chris Elsner at the Foundation is offering training sessions for local nonprofits and can answer any questions. Please contact him at celsner@cfsaz.org.

Please help us spread the word about this opportunity to your friends, family and local organizations.
Understanding our corner of the world

CLINT’S CORNER

“If two things are equal to the same thing then they are equal to each other.”
– Euclid, 325 B.C.

In his 2012 State of the State address, Arizona State University President Michael Crow made the comment that our future must be predicated on Euclid’s vision. I invite you to take a moment and think about how this simple maxim could impact our region and the organizations you support.

Thanks to board members, former board members and all who contributed to the Civic Leadership Campaign (see pg. 4) to help us support you in making a difference.

One of the projects that your support helped to create is the Southern Arizona Indicators project, which offers easy-to-access data about your community. For more information, go to southern.arizonaindicators.org.

Data from the Indicators project and other sources noted on this page informed the CFSA-sponsored Strategic Directions Summit in January, where participants examined the demographics and trends that will impact our community over the next five to 10 years. We’ve highlighted here, some of what we learned.

Thanks for all you do for the community and my best wishes to you and your families this year.

J. Clinton Mabie
President and CEO
Community Foundation for Southern Arizona

HIGHLIGHTS FROM THE STRATEGIC DIRECTIONS SUMMIT

Benefits of the border

Southern Arizona’s perspective on the U.S./Mexico border is markedly different and more positive than the perspective of the northern part of the state. Creative organizations will capitalize on these favorable conditions to build cross border partnerships, thus driving economic development and opportunity for all.

Challenges of poverty

Work Life. More than 20 percent of Tucson’s total population live in poverty. Sixty percent of people living in poverty have non-traditional work schedules. Forty percent of children in the state live in single parent families. Poverty, work schedules and single parenting point to the need for funders and service providers to take into account how childcare challenges contribute to the ability of parents to secure living wage jobs.

Low Wages. The Southern Arizona economy is comprised primarily of jobs that traditionally do not pay high wages, particularly tourism and the associated retail trade, and the forecast is for continued growth in these sectors. As a result, funders and service providers must be prepared for an increase in the numbers of individuals categorized as the working poor, and develop partnerships and programs to deliver the complement of services needed to help them emerge from poverty.

For detailed data from the Summit, go to News & Events at cfsa.org. You’ll find expert presentations from the Community Foundation for Southern Arizona, Women’s Foundation of Southern Arizona, UA School of Government and Public Policy, Imagine Greater Tucson, and ASU Morrison Institute for Public Policy.
Let Your Legacy Lead the Way

NATIONAL CAMPAIGN HAS LOCAL ANGLE
The Leave A Legacy program, supported by the Planned Giving Roundtable, is again sponsoring the annual “Write A Will” month in March.

The mission is to educate people in our community about planned giving and the importance of creating a will or trust.

Southern Arizona nonprofit organizations host free public workshops during March, where expert presenters assist with the planning process of a will, highlight changes in the law, and introduce the idea of leaving a legacy to charities of their choice. For more information, contact the Center for Planned Giving at (520) 545-1117.

CENTER FOR PLANNED GIVING UPDATE
Planned giving professional Leah Geistfeld is the new Executive Director of the Center for Planned Giving.

“In the tradition of Pamela Doherty and Lori Hoby, Leah brings to the Center for Planned Giving, experience and a passion for helping people shape their charitable legacies. The Center has facilitated more than $80 million in gifts to the community during its first decade, said Clint Mabie, CFSA President and CEO.

“In addition to her technical expertise, Leah brings experience as a successful entrepreneur, which will help build the Center and increase its reach and impact in our community. We are very lucky to have her at the helm of this organization that is critical to the future quality of life in our community.”

Leah built two financial services practices with State Farm and New York Life in Tucson over the past 10 years, and she has a background in management, finance and accounting. Her professional and volunteer contributions include service to the National Association of Insurance and Financial Advisors; Arizona Youth Education Scholarships; and CFSA’s professional advisors committee.

We’re spreading the word about how we help donors make a difference in ways that inspire them and make our communities better places.
CAMPAIGN FOR CIVIC LEADERSHIP

Thank you for your support

Larry A. & Florence A. Adamson
Paul Lindsey & Kathy Alexander
John A. Almquist
Philip Amos
Julian M. Babad
Michael L. Mann & Carolyn Brennan
Sidney B. Brinckerhoff
John L. & Barbara J. Carter
Fred Chaffee
Shirley J. Chann
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Nancy M. and Peter E. Davis Community Fund
Mari Diffley
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Planned Giving Roundtable for Southern Arizona
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Linda Drake & David Van Wyck
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Contributions received as of 1/28/2013

Let us know how can we support you in making a difference

Working with the Community Foundation for Southern Arizona offers many benefits to make the most of your philanthropy.

- Personalized Service
- Thoughtful Alignment with your Financial & Estate Planning
- Insight on Impacting the Community
- Local Expertise
- Community Leadership
- Administrative Expertise

Please go to cfsaz.org/about/staff for a complete list of staff, including President/CEO Clint Mabie, Center for Planned Giving Executive Director Leah Geistfeld, Vice President for Programs & Community Initiatives Barbara Brown, and Chief Operations Officer Mari Diffley.

Learn more about your community & the border region

To better connect you with causes you care about, we are planning small-group tours for fundholders, current and potential donors, and Trustees beginning in March. We’ll visit with nonprofit leaders to learn about effective programs that are changing people’s lives and creating healthier, more vibrant communities. Our affiliate in Santa Cruz County also is continuing their tours of the border region. Interested? Please contact Vice President for Programs and Community Initiatives Barbara Brown at (520) 209-2866 or bbrown@cfsaz.org, or Robert Phillips, the Executive Director of the Santa Cruz Foundation, at (520) 761-4531 or rphillips@cfsaz.org